



**Wellington Colorado Main Streets Program
Board Meeting MINUTES
Board of Directors Meeting: Monday, October 17, 2022
Town of Wellington & Zoom**

Call to Order

- Anita called the meeting to order at 9:04am

Roll Call

- Present: Sarah, Nic, Megan, Anita, Erin J, Erin R, Roy, Tracey, Emma, Mary
- Guests: Matt Ashby, Ayers Associates, Kelly Houghteling & Patti Garcia with the Town of Wellington

Additions to or deletions from the agenda

- None, but note that the order of this agenda may meld together or change as we have conversations.

Conflicts of Interest

- None

1. Consent Agenda

- Approval of minutes from September 2022 meeting
 - Financial report with variances
- Erin J moves to approve Consent Agenda; Erin J seconds
 - Nic noted on the financial report that the Brewfest funds have been received and the office deposit was returned.
 - Motion carries unanimously
 - c) Committee reports & director's report
 - d) Email Votes
 - There was 1 email vote since the September 2022 meeting. Let the record reflect the following:
 - September 27, 2022: Nic made the following motions; Emma seconded –
 - I move that we APPROVE the proposed memorandum of understanding between Colorado Department of Local Affairs, Wellington CO Main Street Board, and the Town of Wellington.
 - I move that we APPROVE the 2023 Main Street Non Profit Budget Proposal.
 - I move that we RECOMMEND APPROVAL of the WCMSP portion of the Community & Business Liaison job description.
 - Motion passes unanimously

2. Committee Reports

- a) Main Street Market
 - \$1,500 in invoices still to be paid by vendors
- b) Promotion Committee
 - Focus on supporting Trick or Treat and talk about the Cleveland Crawl
- c) Design Committee
 - Closing out the year on flowers soon
 - Working through a sign approval for downtown business
- d) Trick or Treat
 - 35 business have signed up to participate so far. The form as closed but people can talk to Nic to be added.
 - Met with LCSO Sgt Cherry and he is requesting reserve officers & an additional vehicle.
 - Anita is taking on the volunteer coordinator role and working with Everitt on safety items

3. Project Updates

- a) By Laws
 - Currently states that a board of at least 7 and up to 15.
 - We can update after the MOU with the Town is completed.
 - With current board members leaving, the board would like to look at keeping a board of around 7-9 members & leadership roles would need to be considered.
- b) Annual Meeting / Dinner
 - Invites going out via mailchimp & have been shared on social media
 - Need nominations for awards
- c) Shop Local
 - Saturday after thanksgiving
- d) Holiday lights & parade
 - Lights will be at Centennial Park this year
 - Could we look into having a photo booth at the tree lighting this year and a presence at the parade?
- e) Elf Hunt
 - Emma is taking the charge and Megan will help with cards and design needs.

4. Exploratory Committee Update (previously item 3 in the original agenda)

- a) Presentation to the Board of Trustees and questions went very well
- b) The MOU presentation will be on October 25th

5. Meeting adjourned at 10:07am

Next meetings:

Work Session – Monday, November 7 from 3-5 at the TOW Board Room

Board Meeting – Monday, November 21st at 9am at Soul Squared Brewing Company