



**Wellington Colorado Main Streets Program
Board Meeting MINUTES
Board of Directors Meeting: Monday, June 20, 2022
Soul Squared Brewing Company**

Call to Order

- Anita called the meeting to order at 9:12am

Roll Call

- Present: Anita, Sarah, Nic, Megan, Erin R, Mary, Erin J, Roy, Emma
- Not Present: Tracey
- Guests: Matt Ashby, Ayers Associates

Additions to or deletions from the agenda

- None

Conflicts of Interest

- None

1. Consent Agenda

- a) Approval of minutes from May 2022
- b) Financial report with variances from April and May 2022
- c) Committee reports & director's report (not available yet)
- Nic moves to approve Consent Agenda; Sarah seconds
 - Motion Carries Unanimously

2. Committee Reports

a) Promotion Committee

- Promoting downtown businesses and events for the 4th of July
- Will be giving the Main Street Market bags to vendors to give out when people make purchases, rather than selling them.
- Planning for the newsletter each month

b) Design Committee

- Committee volunteers needed
- Nancy is busy watering flowers. The Harvest Farms crew was a huge help in planting. Can we thank them somehow?
- Spoke with Rust Vintage Marketplace and touching base with OCBC / BBQ Love Shack regarding murals.
 - There is a 20% match for the mini-grant. Do we ask the businesses to cover that or should Main Street cover that?

- Can we get special Main Street vests with our logo on them instead of using the Town's?
 - Byron White Memorial team has started fundraising to match our \$5,000. It'd be cool to have them set up a booth at the Main Street Market to talk about their plans and fundraise.
 - c) Main Street Market
 - The team is starting to meet weekly & they're still receiving applicants
 - They've met with the Boys & Girls Club to come up with a plan to bring 8-10 older kids to help set up. We could potentially pair them with vendors to help sell as well. This would be a great learning experience for them!
3. Volunteer Requests
- a) 4th of July
 - b) Main Street Market
 - We need board members to staff the booth. Nic will be sending out a sign-up.
4. Draft Trustee Report Review
- a) Each board member will take on a section & build out with 4-5 bullets. Please send to Anita by EOD June 30th.
 - b) Assignments are:
 - Design/Beautification - Erin R
 - Quality of Life - Erin J
 - Pride and Healthy Vibrant Community - Roy and Sarah
 - Strategic Decision Making - Erin R and Anita
 - Local Jobs/Business Support/Increased Revenue - Erin J and Emma
 - Downtown Development (Business Growth) - Sarah and Anita
 - Community Connections (Events) - Mary and Nic
 - Infrastructure & Safety – Megan
 - c) Ad-hoc committee will be made up of: Matt Ashby and Erin Jerome (Sarah and Anita will step in and support as needed)
5. Financial Review
- a) Cash Flow for Year End Requirements
 - b) Additional \$5k to Byron White Memorial Fund
 - c) Additional \$X? to Sign/Awning Grant
 - d) Review and Discuss 3rd and 4th Qtr Funding Request to Town
 - We need to take a deep dive into what the next 2 quarters will look like as far as income and expenses and determine if & how much we can give back to the town.
 - Please submit any known income or expenses to Anita by July 30th so we can put together a plan.
6. Meeting adjourned at 11:08am

Next meeting: Trustee work session on July 19th. This will not be an official meeting.

Next official meeting: Monday, August 15th, 2022 at 9am at Soul Squared Brewing Company.