



**Wellington Colorado Main Streets Program
Board Meeting MINUTES
Board of Directors Meeting: Monday, August 22, 2022
Soul Squared Brewing Company & Zoom**

Call to Order

- Anita called the meeting to order at 9:05am

Roll Call

- Present: Nic, Mary, Anita, Roy, Erin J, Sarah, Erin R, Megan, Emma
- Not Present: Tracey
- Guests: Logan, Ayers Associates

Additions to or deletions from the agenda

- None

Conflicts of Interest

- None

1. Consent Agenda

- a) Approval of minutes from April and July 2022
- b) Financial report with variances
- c) Committee reports & director's report (not available yet)
- Sarah moves to approve Consent Agenda; Erin J seconds
 - Motion Carries Unanimously

2. Committee Reports

- a) Promotion Committee
 - No updates as we did not meet this month.
- b) Design Committee
 - Flowers are being maintained and the perennial bed will be ordered soon.
 - Sign grant still has money in it, so let's reach out to businesses who may use the funds for a new sign.
 - Can we change the requirements for 3 estimates down to 1 moving forward?
Erin R will update the paperwork and send out for email vote.
 - We will host a fall clean-up on September 10th.
- c) Main Street Market
 - Vendors have been slow & prefer the layout from last year, so we will adjust moving forward.

3. Exploratory Committee

- a) The exploratory committee that's been formed with the Town is made up of Trustees Dailey (Kinney) & Weigand, Matt Ashby, Anita & Kelly Houghteling from the Town of Wellington)
 - b) The goal is to take a fully-formed plan back to the Trustees by the end of September & maintain the 501©3 status. They have met with a lawyer to talk through logistics of that.
 - c) Kelly H. & Anita are working through budget and operations costs.
 - d) Kelly is also working on a job description that potentially pieces together some event planning and business development skills.
 - e) Matt is working on the MOU side of things.
4. Trick or Treat event
- a) We will put together a task force made up of community members and other nonprofits & orgs, potentially including the Chamber, Legion, Boys & Girls Clubs, & Town.
 - b) We mainly need help with coordinating and volunteer management.
 - c) Nic will take the lead on putting together the committee and Erin J will assist.
5. Board Member Check In
- a) We have all put a ton of time into running this program over the last months and we want to make sure everybody is feeling okay.
 - b) Volunteer board members will be heavily utilized should the Town take the Main Street Program under its wing, and we don't want valuable members of this board being burnt out.
6. Meeting adjourned at 10:02am

Next meeting: Monday, September 19th, 2022 at 9am at Soul Squared Brewing Company.