



**Wellington Colorado Main Streets Program  
Board Meeting MINUTES**  
**Board of Directors Meeting: Monday, December 13, 2021 |  
Old Colorado Brewing Company / BBQ Love Shack**

Executive Session called to order by Anita at 8:05am  
Exit Executive Session at 8:17am

**Call to Order**

- Anita called the meeting to order at 8:21am

**Roll Call**

- Present: Megan, Emma, Anita, Sarah, Nic, Tracey, Curtis, Bryan, Gary
- Not Present: Erin
- Staff: Kallie Cooper
- Guests: Annie Lindgren, Mary Gray, Roy Cook & Erin Jerome (incoming board members)

**Additions to or deletions from the agenda**

- None

**Conflicts of Interest**

- No conflicts brought forward

**Wellington Chamber updates – Anita & Tracey**

- Working on plans for a community calendar, potentially using a program called Chamber Masters
- Website updates are in progress
- Join us for Integrity Insurance Specialists' business after hours on Tuesday, December 14th

**1. Consent Agenda**

- a) Approval of Minutes from last meeting
  - b) Financial Report with variances
  - c) Committee reports & Director's report
- Nic moves to approve the Consent Agenda; Sarah seconds
    - Motion Carries Unanimously

**2. Committee Updates**

- a) Promotions / Megan: The Cleveland Crawl will take place on January 22<sup>nd</sup>. So far, 13 downtown businesses/organizations have signed up to participate. Tickets are on sale through our website.
- b) Design / Kallie: Two new sign grant applications have come in and been approved with some small, conditional changes to the lighting.

- c) Organization & Financial Sustainability / Anita: No updates
- 3. 2022 Budget Review and Vote
  - a) This change reflects the \$5,000 increase in funding from the town
  - Gary moves to approve the budget change; Bryan seconds
    - Motion Carries Unanimously
- 4. Director's Update – Kallie Cooper
  - a) Review of the Sculpture on Loan program. Information was included in the board packet.
    - The rough cost is \$1,700-\$2,000 per sculpture, per year.
    - The program is facilitated through Nola Creative.
    - The Board gives approval to Kallie to look into the program more, knowing we won't proceed with anything until after the \$2M Infrastructure Grant application process is completed next year, pending we receive that grant.
    - Kallie will also be looking into whether artwork in downtown spaces has shown any sort of positive increase in retail and overall downtown appeal.
  - b) Lighting grant
    - The solar light will be installed after the new year and holiday lights are taken down.
    - Xcel energy costs to remove current lighting are increasing. Currently, they're looking for \$12,000 additional.
  - c) As mentioned above, WCMSP will be reapplying for the \$2M infrastructure grant. There was an additional \$23M added to that grant.
    - Applications are due by February 4<sup>th</sup> and awards are expected around July 1<sup>st</sup>, 2022.
- 5. Hoppy Go Lucky 5K – Permit & Liquor License Request
  - a) Soul Squared Brewing Company would like to host a 5K downtown, culminating in a celebration at Centennial Park on Saturday, March 12, 2022.
    - Mary from Soul Squared is requesting that, similar to Brewfest, WCMSP would apply for the special event permit and liquor license.
    - All profits will benefit WCMSP.
  - Gary moves to approve WCMSP's involvement, including applying for event permit and liquor license for the Hoppy Go Lucky 5K. Sarah seconds.
    - Motion carries unanimously
- 6. Board Retreat Schedule
  - a) Kallie will send a poll out
- 7. BOD Meeting Schedule for 2022
  - a) The 2022 board meeting schedule will be every 3<sup>rd</sup> Monday, starting at 9am. The next board meeting will be January 24<sup>th</sup>, 2022 at 9am at Soul Squared Brewing Company.
- 8. Thank you to Curtis, Bryan, and Gary for your years of dedication to the Wellington Main Street program and this board. We will miss you!
- 9. Adjourn at 8:57am.

Next Meeting: Monday, January 24<sup>th</sup> at 9am at Soul Squared Brewing Company.